



Giggles Day Nursery Ltd

# OUR MISSION STATEMENT AND VISION FOR THE FUTURE.

Giggles Day Nursery is a cosy and reliable childcare setting based in the heart of Hounslow – where families and high-quality childcare is at the heart of everything we do. This document will outline our evolving Aims and Objectives, as well as our Vision for the Giggles of tomorrow.

## OUR MISSION STATEMENT

At Giggles Day Nursery we strive to provide high-quality Childcare and Education in an environment that is safe and stimulating. We believe that children develop to their fullest potential when they have opportunities to learn through play and discovery. Seeing a child's educational journey through the lens of play and discovery is at the core of our planning.

At Giggles Day Nursery we actively promote each child's positive self-image and value of others – promoting a sense of empathy from an early age. We endeavour to facilitate and encourage playing together! Developing a child's understanding of friendship and teamwork from day one.

Each child's day is carefully planned to cover a vast array of the curriculum; helping us to ensure we are delivering a diverse and enriching educational experience on a daily basis. All whilst having fun together in a loving and caring environment!

At Giggles Day nursery we promote British Values. By this we mean to ensure every Child has a voice. They are shown respect, with the expectation they learn to respect others. We lead by example.

We are proud that both our team and Giggles families represent a hugely diverse array of cultures, faiths, and traditions from across the world. The Giggles Day Nursery community is truly diverse, multicultural, and multifaith. It's something we are proud of, and always will be. It is at the core of who we are as a business and Nursery.



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Throughout the year children at Giggles Day Nursery will celebrate a vast array of festivals and celebrations from all faiths and cultures. We ensure that all Children are given equal opportunities regardless of race, faith, or gender. Their interests and believes are supported to ensure they feel valued... we believe this is the cornerstone of high-quality education.

At Giggles we teach Children that uniqueness is to be celebrated. We all learn in different ways. We will continue to provide an inclusive and safe space for children to thrive!

Giggles Day Nursery is a place that values the principles of teamwork and learning. This goes for all of our passionate staff team as well! We will continue to promote our teams ongoing personal and professional development by supporting them with ongoing training, understanding of learning styles, and mentoring from our leadership team.

We want to ensure Giggles Day Nursery is able to provide the highest quality childcare and education long into the future. We recognise ongoing learning and development is a big part of that.

## OUR AIMS AND OBJECTIVES

- To provide a safe, happy, and caring environment for our Giggles community.
- To engage our children in a high-quality learning environment. We want to facilitate our children's natural ability for learning and creativity.



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- To work in partnership with other agencies and our local community to promote the welfare of children.
- To promote well-being and respect. We want inclusivity, healthy choices, and equality to be at the core of our culture.
- To empower the Giggles community by celebrating successes and achievements.
- To strive to improve. This means reflecting on our work in an honest and pragmatic way regularly.
- To develop a culture of ambition and achievement.
- To effectively equip children with the skills for learning. We want to enable children to have the strongest possible start to their educational journeys.

## OUR VISION FOR THE FUTURE

- To promote the principles of fairness, justice, and equality. Weaving them into the very culture of our business practice and setting.
- To further integrate Giggles Day Nursery into the community as a whole. We will achieve this by utilising local amenities more effectively to facilitate learning outside of the setting.
- Developing and sharing the Nursery improvement plan with all parents.
- To develop and mentor our staff. This is integral to our long-term vision for Giggles Day Nursery.
- To better utilise online portals to reduce our reliance on paper. We want Giggles Day Nursery to have a greener, more sustainable future.
- To use secure online data sharing to enable parents to play a larger role in their child's educational journey.



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## OUR VALUES

- Happiness and Wellbeing – Showing kindness and empathy.
- Engagement – Being involved! Responding physically and emotionally.
- Respect – Promoting equality, fairness, diversity and inclusion.
- Communication – Being open and honest.
- Achievement – Celebrating ambition and accomplishments.
- Integrity – Being honest!
- Partnership – Learning from parents, building strong lasting relationships.
- Commitment to Excellence – Developing skills for learning, life, and work.
- Adaptation and Reflection – Assessing our practice regularly. Remaining committed to developing and effective safeguarding.

